

GROW YOUR BUSINESS....

Award Winning Social Media Coach & Marketer



Michelle Arbore is the CEO of Savvy Social Media, where she helps entrepreneurs and small businesses move past the overwhelm and frustration of social media. Her company offers social media coaching as well as creation and management of profiles. She will take you through each step with ease and simplification.

After working with Michelle her clients have more time to work on their business, meet new clients, and spend more time with the people they love. As a successful business owner and mom, Michelle understands the value of time and it empowers her to give you back yours.

In 2016, Michelle was honored as an Up & Coming Business Woman. This award, sponsored by the Rochester Women's Network, is given to emerging women leaders from the Greater Rochester Community.

Michelle was recognized as a finalist for the 2016 Digital Rochester Technology Woman of the Year Award where they celebrated the achievements of women in high technology fields.

Today, everything Michelle and Social Savvy Media does focuses on helping small business owners get results, not run scared from social media. Social media is crucial to business today – but doesn't have to be stressful or take up hours of your life.

Let Savvy Social Media give you back your time.

Savvy Social Media

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HELPING PEOPLE TAKE BACK THEIR TIME



HOW CAN WE HELP YOU?

DRIVE TRAFFIC TO YOUR WEBSITE

Social media is one of the most powerful tools used to direct traffic to your website. These people are seeking your products and services and may even be ready to buy.

We help structure your social media and add valuable information, which helps drive traffic to your website.

We help you set goals for your social media, and pin point who your target market is. All with the intent of driving traffic.

By using certain keywords or hashtags (#), you will generate the engagement needed to drive traffic to your website. Let us help you decide which ones are beneficial to you.



INCREASE SALES

As a business owner, there are many ways to promote your products or services. One way is through social media. Not only can you save money by using social media, you can reach potentially 1,000's of people.

If one of your goals with social media is to sell your products and services, then you do want to invest your time and effort into the right tools, we are here to help.

Building a list is a great way to tell people about your products and services. Simply offer a free sample product or "e-book" in exchange for their permission to send them future emails. One way to grow your list is through social media.



BUILD AWARENESS

Want to become a household name like Starbucks? Social media can help you get in front of more prospective customers, and engage with them, allowing them to learn about you.

One way to build awareness is through advertising. Each social network has different ad options that help target the prospects who will most likely click through and get to know you.

A second way to build awareness is by developing social content that speaks to your audience. Knowing who your target market is will help you choose which networks to focus your time on, and guide you in the right direction with the type of content to share.



SOCIAL MEDIA MARKETING



Create Buzz
About Your Company
Engage
Your Followers
Boost
Search Discovery
Gain
New Customers

ARE YOU READY TO GROW YOUR BUSINESS?

Our job at Social Savvy Media is to take your frustrations away by creating customized training to fit your needs, no matter what level your business is at or what industry you are in.

We all need help and support. We want to be that support system, we have been there and understand your pain. We want to help you drive traffic to your website, increase sales and build awareness. Let's grow together.

Visit www.savvysocialmedia.setmore.com to schedule your **FREE DISCOVERY SESSION**, we can learn more about you and your business. No matter where you are now with your social media, and where you want to be, we will get you to your end goal.



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