



## Social Media Image Size Checklist



### Facebook Image Sizes

- Profile Photo 180 x 180px
- Cover Photo 820 x 312px \*\*
- Shared Image 1200 x 630px
- Shared Link 1200 x 627px
- Highlighted Image 1200 x 717px
- Event Cover Photo 501 x 259px

\*\* Should make cover photo 828 x 475px  
so it looks good on a mobile phone



### LinkedIn Image Sizes

- Profile Picture 400 x 400px
- Background Image 1000 x 425px
- Standard Logo 400 x 400px
- Square Logo 60 x 60px
- Hero Photo 974 x 330px
- Background Image 1000 x 425px
- Regular Post Image 531px wide
- Linked Image Post 191 x 100px
- Banner Image 646 x 220px



### Twitter Image Sizes

- Profile Photo 400 x 400px
- Header Photo 1500 x 500px
- In-Stream Photo 440 x 220px



### Pinterest Image Sizes

- Profile Picture 165 x 165px
- Board Large Thumbnail 222 x 150px
- Board Small Thumbnail 55 x 55px
- Pins on Main Page 236px wide
- Pins Once Expanded 600px wide
- Pins Enlarged Pin 500px wide



### Instagram Image Sizes

- Profile Photo 110 x 110px
- Photo Thumbnail 161 x 161px
- Photo Size in App 1080 x 1080px



### YouTube Image Sizes

- Cover Photo 2560 x 1440px
- Video Uploads 1280 x 760px

Updated 4/20/2017