



We all need help and support. Sometimes we simply need someone who has done it before to tell us what to do and how to do it. That's what Michelle can do for you!

Michelle Arbore is the CEO of Savvy Social Media, where she helps entrepreneurs and small businesses move past the overwhelm and frustration of social media. Her company creates customized training to fit your needs, no matter what level your business is at or what industry you are in. She takes you through each step with ease and simplification so you understand this ever-changing social media world. Because of that, Michelle's clients have more time to work on their business and meet new clients, as well as spend more time with the people they love. With being a successful business owner and mom, Michelle understands the value of time and it empowers her to give you back yours.

Michelle is an International speaker where she presents on different aspects of social media. She has spoken at local networking events, women's organizations and conferences, numerous chambers of commerce, and has been interviewed for webinars, telesummits, seminars, and podcasts. She has also created and hosted different workshops and online challenges designed to help businesses grow.

Michelle is the recipient of the 2016 Up & Coming Business Woman Award sponsored by the Rochester Women's Network. This award is given to emerging women leaders from the Greater Rochester Community.

She was recognized as a finalist for the 2016 Digital Rochester Technology Woman of the Year Award where they celebrated the achievements of women in high technology fields. Michelle was the youngest woman to be nominated in 2016.

Michelle has been profiled in numerous publications, including a Woman to Watch in the Democrat & Chronicle and in 3 different city publications of Natural Awakenings (Rochester, Pennsylvania, & Tucson).

Since 2014, Michelle has been on the board of advisors for FemCity Rochester. She holds the position of Membership Chair, where she looks for business women who are positive, open-minded, driven, professional, and ambitious.

On a personal note, Michelle is from Rochester, NY where she lives with her husband of 11 years, their 5-year-old boy and two fur baby cats, Anibel and Mama. Something people don't know about Michelle is that she is a huge fan of Lucille Ball and Reality TV. She is also a survivor and fighter of Fibromyalgia.