Types of content to share

- [ ] Motivational Quotes (create a graphic and brand it with your logo)
- [ ] Offer a freebie such as a download or printable
- [ ] Promote your business by sharing a product or talk about a service you offer
- [ ] Helpful tips such as strategies, quick tricks, or something that makes lives easier
- [ ] Videos introducing yourself, offering tips, or offering training
- [ ] After you blog, share something intriguing about it and the link to it
- [ ] Relevant articles, current news in your industry and information
- [ ] Create custom graphics or infographics
- [ ] Pictures behind the scenes – you working or at an event
- [ ] Provide a live training sharing your expertise (take advantage of Facebook Live)
- [ ] Offer a discount to your products or services
- [ ] Ask questions for feedback
- [ ] Testimonials from happy customers
- [ ] Show your personal side by sharing family photos or a day in the life