



## Social Media Image Size Checklist



### Facebook Image Sizes

- Profile Photo 180 x 180px
- Cover Photo 820 x 312px on PC
- Cover Photo 640 x 360px on Phones
- Shared Image 1200 x 630px
- Shared Link Image 1200 x 628px
- Event Cover Photo 1920 x 1080px
- Facebook Stories 1080 x 1420px



### LinkedIn Image Sizes

- Profile Picture 400 x 400px
- Background Image 1584 x 396px
- Company Logo 300 x 300px
- Company Cover Photo 1536 x 768px
- Banner Image 646 x 220px
- Shared Image or Link 1104 x 736px



### Twitter Image Sizes

- Profile Photo 400 x 400px
- Header Photo 1500 x 500px
- In-Stream Photo 440 x 220px



### Pinterest Image Sizes

- Profile Picture 165 x 165px
- Board Display 222 x 150px
- Pin size 236 x 1104px



### Instagram Image Sizes

- Profile Photo 110 x 110px
- Square Photo Size 1080 x 1080px
- Instagram Stories 1080 x 1920px



### YouTube Image Sizes

- Profile Image 800 x 800px
- Cover Photo 2560 x 1440px
- Video Uploads 1280 x 720px

Updated 02/20/2020